

**Lutheran Church Planters Network  
Training Intensive (July 18-22)**

<b>Date</b>	<b>Training Component</b>	<b>Leader(s) &amp; Notes</b>
Monday, July 18 9am-10am	Welcome. Introductions. Overview of training. Learning objectives. Logistics.  Today's theme: <b>Church Planter as Designer and Entrepreneur</b>	Hector  <i>Today's Team Leader is Fred</i>
Monday, July 18 10am-Noon	<i>Value Proposition Design.</i> Demographics, psychographics.	Fred
Monday, July 18 1:00pm- 3:30pm	<i>Business Model Canvas.</i> Operating Systems. Vital Functions. Normal and Natural Pathways. Vision, Values, Strategy. Branding. Begin to create a tag line. Guidelines for crafting a draft budget	Fred
Monday, July 18 4:00pm-5:00pm	<i>Lean Startup.</i> Minimum Viable Product. Validated Learning. Build-Measure-Learn. Iteration.	Fred
Monday, July 18 5:00pm-6:00pm	Review. Debrief. <i>Intro to 1-Minute Talks</i> 1-minute faith story 1-minute gospel 1-minute elevator speech	Matt

Date	Training Component	Leader(s) & Notes
Tuesday, July 19 9:00am-9:30am	Devotion. Quick review. Today's theme: <b>Church Planter as Chief Evangelist and Chief of Operations: Process and Timing</b>	Hector  <i>Today's Team Leader is Matt</i>
Tuesday, July 19 9:30am-Noon	Getting to Launch: Personal Evangelism Making Contacts Launch Team (role) Small Groups Missional Communities Core Team (role, metrics, developing leaders and systems).	David, Brian, Matt
Tuesday, July 19 1:00pm-3:30pm	Preview Worship "W" rhythm Comeback Events Promotion/Advertising Metrics/Setting a launch date Launch Sunday & following	David, Brian, Matt
Tuesday, July 19 4:00pm-6:00pm	Post-Launch (years 1-2) Challenges, landmines, opportunities, role of launch and core teams. Metrics & Benchmarks	David, Brian, Matt

Date	Training Component	Leader(s) & Notes
Wednesday, July 20 9:00am-10:00am	Devotion. Share 1-minute faith stories. Quick review. Today's theme: <b>Church Planter as Leader and Equipper</b>	Hector  <i>Today's Team Leader is Brian</i>
Wednesday, July 20 10:00am-Noon	Next-level leadership for church planters.	Brian, Hector
Wednesday, July 20 1:00pm-3:30pm	Tension between planter/pastoral roles. Leading in the early years. Reproducing Leaders: 5-step apprenticeship process.	Brian, Hector, David, Matt
Wednesday, July 20 4:00pm-6:00pm	4 Disciplines of Execution  5 Dysfunctions of a Meeting	Shaun, Fred  David

Date	Training Component	Leader(s) & Notes
Thursday, July 21 9:00am-10:00am	Devotion. Share 1-minute gospel stories. Quick review. Today's theme: <b>Church Planter as Steward and Person of Faith</b>	Hector & David  <i>Today's Team Leaders are David and Shaun</i>
Thursday, July 21 10:00am-Noon	Fundraising and Stewardship	Matt
Thursday, July 21 1:00pm-3:30pm	Spiritual nurture. Time and task management. Rhythms of rest and renewal. Professional development. Support systems (family, Core Team, Sending church, prayer partners, coach, LCPN)	Shaun, David
Thursday, July 21 4:00pm-6:00pm	Breakout roundtable networking conversations on areas of interest and need, such as: <i>multiethnic, multicultural, multiracial dynamics; urban church planting; moving to multisite; mother/daughter church dynamics, etc.</i>	Shaun – multiracial, etc.  Hector – multicultural  Brian – multisite and mother-daughter church relations

Date	Training Component	Leader(s) & Notes
Friday, July 22 9:00am-9:30am	Devotion. Quick review. Today's theme: <b>Church Planter as Orchestrator</b>	Hector  <i>Today's Team Leader is Fred</i>
Friday, July 22 9:30am -11:30am	Putting the pieces together. Action Plan and Timeline for next 12 months	Fred, Matt
12:30-3:30pm	<p><i>Participant Presentations (5-7 minutes)</i></p> <p>1-minute elevator speech Value Proposition Design Business Model Canvas Action Plan and timeline for next year</p> <p>Church Planter feedback to presentations (what's working; what needs more work)</p>	
4:00-5:00pm	<p>Next steps: Follow-up support. LCPN expansion Coaching. Online resources. Conference gatherings.</p> <p>Closing prayers and blessing.</p>	Fred